# WOO COMMERCE

## WORKSHOP

Setting Up

# It's All Magic

- Start With The Wizard.

- Re-run it at any time.

- Answer the questions.

# Payment Gateways

- Online Payments

  - PayPal Standard built-in

  - Stripe, Square, Authorize.Net, PayPal Pro

  - Dozens of others

- Accept payment upfront or authorize for later capture

# Payment Gateways

- Offline

  - Check, COD, BACS built-in.

  - Square, PayPal Here can take payments in person.

# Important Pages

- Shop

- Cart

- Checkout

- Account

- Privacy

# WooCommerce Settings

- **General Options**

  - **Where you sell**

  - **Where you ship**

  - **Do you charge taxes?**

  - **Allow coupons?**
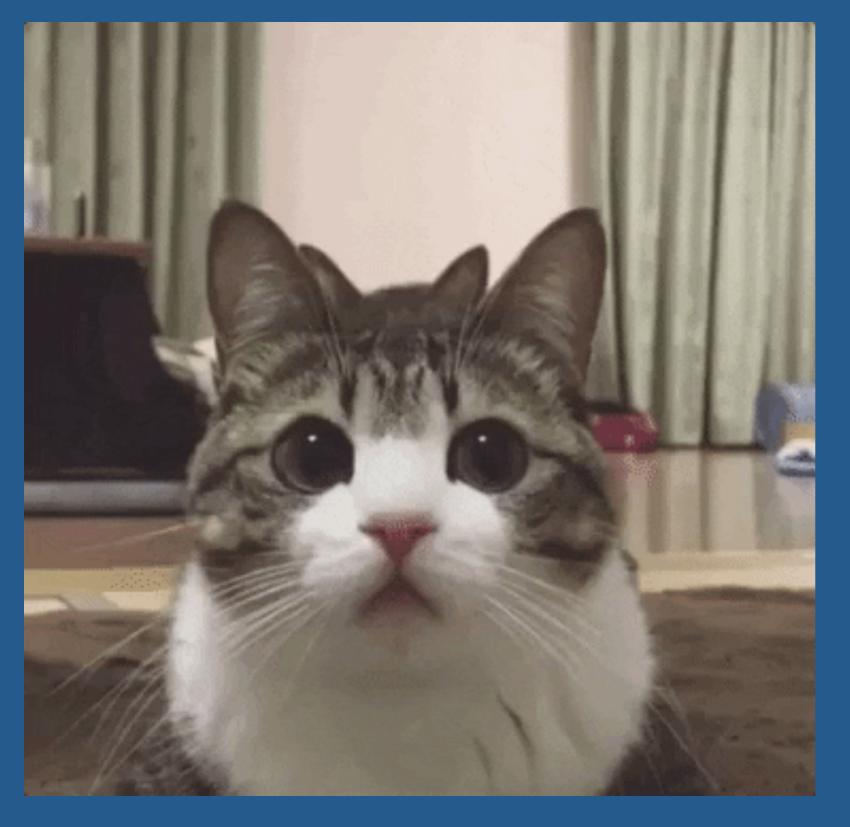
  - **Currencies**

# Product Settings

- What happens after adding to cart

- Stock management

- Add to cart without refreshing (AJAX)

- Set a default image

- Units of measure for dimensions

- Reviews

# Tax Settings

- Consult a tax professional!

- Easiest option — automated taxes

- Otherwise, enter tax rates into the table

- Classes allow you to charge no or reduced taxes

# Accounts & Privacy

- Do you want users to create accounts?

- Require logging in to purchase

- Tools for removing accounts here

Questions

# Bill Robbins

## WooCommerce.com Happiness Engineer

Woo